

TABLE OF CONTENTS

COVER PAGE	
TITLE PAGE	
AGREEMENT SHEET	
APPROVAL SHEET	
STATEMENT OF UNDERGRADUATE THESIS AUTHENTICITY	
LEMBAR PELIMPIHAN HAK CIPTA	
SERTIFIKAT BEBAS PLAGIASI	
ABSTRACT	i
ABSTRAK.....	ii
ACKNOWLEDGEMENT	iii
TABLE OF CONTENTS	vi
LIST OF TABLES	ix
LIST OF PICTURES.....	x
LIST OF FIGURE	xi
LIST OF CHART.....	xii
LIST OF PIE	xiii
LIST OF APENDICES.....	xiv
CHAPTER I INTRODUCTION	1
1.1 Background of the Problem	1
1.2 Formulation of the Problem	6
1.3 Objective of the Problem	7
1.4 Product Specifications	7
1.4.1 Product Specification - Old Version	7
1.4.2 Product Specification - New Version.....	8
1.5 The Significances of the Research	10
1.5.1 Theoretically.....	10
1.5.2 Practicality.....	11
CHAPTER II LITERATURE REVIEW	11
2.1. Theoretical Framework	11
2.1.1. Developing	11
a. Definition of Developing.....	11
b. Purpose of Developing	12
c. Developing Based on Students' Needs Analysis	13
2.1.2. ADDIE Model	14
a. Definition of ADDIE Model.....	14
b. Stages of ADDIE Model.....	15
2.1.3. Testing	16
a. Definition of Testing	16
b. Types of Testing and Product Evaluation.....	17
c. Multiple Choice Test	19
2.1.4. Culture	19
a. Definition of Culture	19
b. Nias Culture.....	21
c. Culture and Language Learning	22
2.1.5. Textbooks	23
a. Definition of Textbooks.....	23

b. Disadvantages and Advantages of Textbooks	24
c. Criteria a Good Textbook	25
2.1.6. 21 st Century Skills	27
a. Definition of 21 st Century Skills	27
b. Characteristics 21 st Century Skills	28
c. Criteria of 21 st Century Skills	29
d. Process of 21 st Century Skills	29
e. Textbooks Indicators Based on 4C's	31
f. Teaching Developed Nias Culture-Based English Textbook versus Teaching Students' Textbook	32
2.1.7. Curriculum	33
a. Integrating Culture and 21 st Century Skills in the Kurikulum Merdeka Framework	34
2.2. Relevant Research	36
2.3. Conceptual Framework	37
CHAPTER III RESEARCH METHODS	39
3.1 Research and Development Method	39
3.1.1. Data Collecting Tecnique	39
3.1.2. Data Analysis Technique	40
3.2 Procedure of Development	42
3.2.1. Analysis	42
3.2.2. Design	43
3.2.3. Development	43
3.2.4. Implementation	44
3.2.5. Evaluation	45
CHAPTER IV RESULTS AND DISCUSSION	46
4.1 Research Findings	46
4.1.1. Analysis	46
4.1.2. Design	49
4.1.3. Development	54
a. Validation Result	54
b. Product Revision	62
c. Developmental Testing Result with Small Group Trial	63
4.1.4. Implementation	64
a. Observation Result of 4C's	65
b. Learning Outcome Evaluation	68
4.1.5. Evaluation	71
4.2 Discussions	75
4.2.1. Analysis and Interpretation of Research Findings ..	75
a. The Development Process of Nias Culture	75
b. Product Feasibility Based on Expert Validation	77
c. Practicality of Textbooks in Classroom Learning	82
d. Effectiveness of Textbooks based on Student Feedback	85

4.2.2. Research Findings versus Previous Research	89
4.2.3. Research Findings versus Theory	91
4.2.4. Research Findings Implication.....	93
4.2.5. Research Findings Limitation	94
CHAPTER V CONCLUSION AND RECOMMENDATION	95
5.1 Conclusion	95
5.2 Recommendation.....	96
 BIBLIOGRAPHY	 97
APPENDICES	103