

CHAPTER I

INTRODUCTION

1.1 Background of the Problem

English is one of a famous use in digital era nowadays, because every instruction use in digital devices commonly uses English. As noted by Galloway et al. (2020), English has become a “gatekeeper language” in digital learning environments, where English continues to be the primary language used in education, online courses, learning platforms, and device instructions. Therefore English especially in Indonesia adopted as one of important subject need to teach in every level of school in accordance itself to follow the development of the words.

In education development of words, there are some terms need to understand to know how learners studying system to follow the education, such as Gen Veteran (1925-1946), Gen Baby Boom (1946-1960), Gen X (1960-1980), Gen Y (1980-1995), Gen Z (1995-2010) and Gen Alpha (2010-present). Nowadays, Gen Alpha term is running in this world. According to Romero (2017) said that Gen Alpha which started learning at an early age, is more educated than any other generation and often described as tech-savvy, independent, creative, and high curiosity. Also, Gunawan et al. (2023) explain that Gen Alpha naturally tends to prefer technology-enabled learning, so it is important to adopt interactive teaching methods that meet their unique needs such as game-based learning, then interactive simulations and virtual reality, and project-based learning. It can be explained that Gen Alpha is a generation which has own unique way to learn make them different with other generation. Here they grow up with technology and are skilled at using digital devices, using technology to learn, communicate and have fun. Then explore topics at their own pace and find answers online, think in new ways and solve problems innovatively and finally enjoy learning about the world.

Moreover, McCrindle (2021), Gen Alpha learning patterns are heavily influenced by digital technology and the modern, all-connected environment. Generation Alpha learning patterns tend to be technology-based, visual and interactive, self-directed and interest-based learning, quick to adapt to new

technology and information and more comfortable with online or hybrid learning than traditional methods. This means that Gen Alpha learns differently. Digital technology has a big impact on them. They prefer technology-based learning. Visual and interactive methods work well. They like to learn at their own pace.

Furthermore, Shelya (2024) underlined that English learning patterns are very important because they can help students acquire information, ideas, skills, values, and ways of thinking, and learning to achieve learning goals. Also Sriyono (Roestiyah, 2000:106) revealed that learning patterns are a series of procedures in learning that can help students master the subject matter. So, from the explanation above, it can be underlined that teachers-parents have an important role in regulating, facilitating and encouraging Gen Alpha learning patterns, so what effective learning can be achieved.

The most significant factors influencing the educational success of Gen Alpha English learning patterns is the involvement of teachers and parents in managing the learning process. Teacher-parent management collaboration is the most essential to creating a cohesive learning environment, both at school and home. Teachers are responsible for introducing and developing effective learning strategies in the classroom, while parents play an important role in supporting and reinforcing these strategies at home. As Sabri (2010) stated that teacher has an important role in teaching learning process of Gen Alpha as facilitator who has ability, knowledge, and experience to teach students how to find and look for information to use education application for studying, support students to develop their skills, and create masterpiece by using digital. Moreover, Indriani (2023) emphasized that parents should not only support their children emotionally but also be actively involved in their learning process and manage Gen Alpha by providing access to digital devices, encouraging the use of educational platforms, and creating a conducive environment for learning at home. From the statement according to the expert above, it means that it is important for parents to be actively involved in the academic journey and also in managing their children, both by strategically integrating digital devices for educational purposes, and

cultivating a supportive home environment that prioritizes and facilitates learning. So that parents can equip Gen Alpha children with the skills and mindsets needed to thrive in an increasingly digital and knowledge-based world. Therefore, teacher-parents have an important role in managing Gen Alpha English learning pattern because can create an integrated, digitally-minded, and mutually supportive ecosystem. Through teacher-parent management can ensure that English learning is not limited to the classroom, but is seamlessly integrated into their daily lives, leveraging their digital fluency, and preparing them for future success in a globalized world.

In reality when I did observation at SMP Negeri 1 Hiliduho and interviewed English teacher and some of the students at the school showed that students have understood what the teacher said, but after being asked a few minutes later, students have not been able to answer and explain correctly and especially when asked the next day, students have not been able to make appropriate answers, as evidenced by when given the task of composing sentences using singular and plural nouns, they have not been able to make sentences properly. The fact above influence the students ability to achieved the English learning objective had been determined in ATP of the seven grade class A, which said that the students must be able to communicated and comprehend English grammatically and correctly.

Regarding to all the previous explanation before the researcher interest to search how Teacher-Parents Management toward Gen Alpha Learning Pattern in English by conducting qualitative research design. This research conducted by using Qualitative Research Design because this research is ideal for exploring intricate processes, behaviors, and relationship that are not quantifiable. It allows researchers to gain a deep understanding of human experience, perception, an interaction within their natural settings.

Based on the explanation above the researcher wanted to formulated a research title, namely **“Teacher-Parents Management toward Gen Alpha Learning Pattern in English at SMP Negeri 1 Hiliduho”**.

1.2 Focus of the Research

This study will focus specifically on Teacher-Parents Management toward Gen Alpha Learning Pattern in English at SMP Negeri 1 Hiliduho.

1.3 Identification of the Problem

There are several problems that the researcher found in the classroom, namely:

- 1.3.1 Students have understood what the teacher has said, but after being asked a few minutes later student cannot answer and explain correctly.
- 1.3.2 And then students could not answer correctly after several days passed, as evidenced when given the task of making sentences using singular and plural noun, they could not make sentences correctly.

1.4 Formulation of the Problem

The formulations of the problem of the research are:

- 1.4.1 What were Gen Alpha learning pattern in English at SMP Negeri 1 Hiliduho?
- 1.4.2 How did teacher manage the Gen Alpha learning pattern in English at SMP Negeri 1 Hiliduho?
- 1.4.3 How did parents manage the Gen Alpha learning pattern in English at SMP Negeri 1 Hiliduho?

1.5 Objective of the Research

The objectives of this research are:

- 1.5.1 **To describe** Gen Alpha learning pattern in English at SMP Negeri 1 Hiliduho.
- 1.5.2 To analyze teacher management toward Gen Alpha learning pattern in English at SMP Negeri 1 Hiliduho.
- 1.5.3 To analyze parents management toward Gen Alpha learning pattern in English at SMP Negeri 1 Hiliduho.

1.6 Significance of the Research

The significances of this research are:

- 1.6.1 Theoretically
Explains Gen Alpha learning patterns in English, teacher-parents management and teacher-parents collaboration.

1.6.2 Practically

- **Gen Alpha :** This study aims to improve English learning outcomes for Generation Alpha students.
- **Teacher :** This study can provide teachers with valuable insights into the learning styles and preferences of Generation Alpha. Thus, teachers can adjust their teaching methods, create more engaging lessons, and ultimately improve English learning outcomes for this generation.
- **Parents :** This study highlights the important role of parents in supporting their children's English learning process.